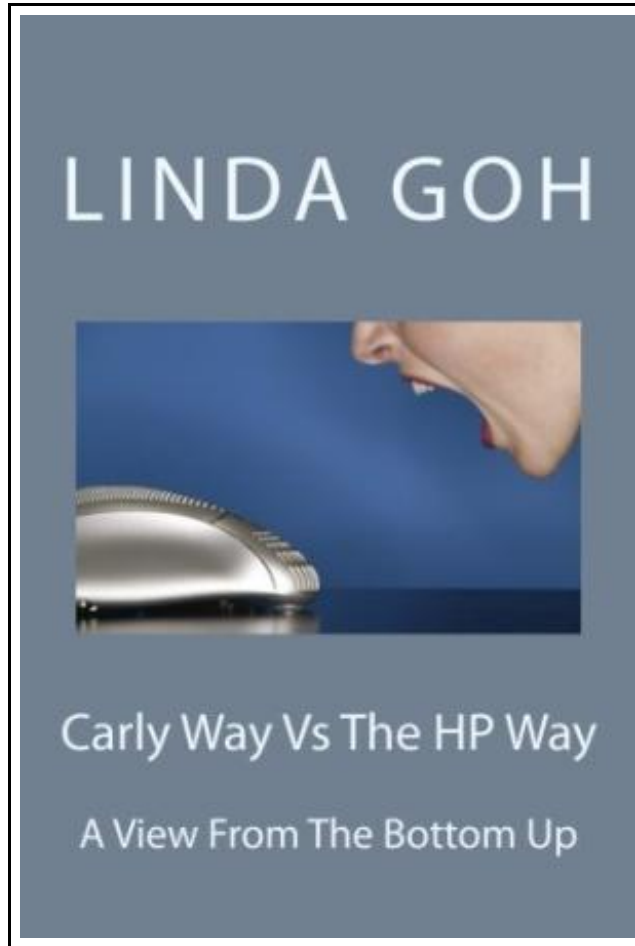


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Reviews

*This book is great. I have go through and so i am confident that i will going to read through once again again in the future. I am just easily can get a satisfaction of looking at a written book.
(Miss Vernie Schimmel)*

CARLY WAY VS THE HP WAY (PAPERBACK)



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Createspace, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.This book was conceived in one of thousands of anonymous cubicles on an HP campus in Singapore. It is chiefly satire, wry humor, whimsy, with a twist of true fact all rolled into a delightful yarn about the revered HP way vs the Carly Way, a reference to Carly Fiorina, HP s CEO from 1999 to 2005. Some found those years challenging. Others rolled with the punches and thrived well. Some fell along the wayside. Whatever the dynamic, it was about change, and not always in a good way. Inherently, the HP Way was incompatible with the Carly Way. Hence, the parting of ways in 2005! But, during the marriage of Ways, there is room for the comic, and the bizarre. And the writer has seized the moment to translate this into a memoir of sorts. As with all satire, the characters are purely fictitious, and all associations to real life are purely coincidental. This is a unique story in the voice of the HP employee. The grunt. One of many widgets on the motherboard. It is the twist in the tale and delightful yarn, from the freshest point of view, that from the bottom up. Many know of Carly Fiorina. Many know of HP and some know of the revered HP Way. Some know and few are able or desire or wish to tell of what it was like working under Carly during her short five year run of Hewlett Packard Company. The business world has dissected her effectiveness, ridiculed her decisions and white papers have been written about what one should NOT do when managing a Fortune 20 company. None have expounded on what life was...



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