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## How to Write Compelling Content The Meaning of Words Is Not In The Words They Are In Us eBook Volume 1

By Dr. Leland D. Benton

CreateSpace Independent Publishing Platform. Paperback. Book Condition: New. This item is printed on demand. Paperback. 80 pages. Dimensions: 9.0in. x 6.0in. x 0.2in. Advice and How To How to Write Compelling Content is an adventure into words and strategy. This book encompasses how to write compelling content, writing content, content creation, content curation, freelance writing, content marketing, and content strategy. It is designed for writers of all types and genres and opens the mind to different strategies of delivering compelling content written in a concise and articulate manner. Content is what sells; content is what captures a persons attention and causes them to act. It is not what you write on the page; it is what you write on the readers heart. The meaning of words is not in the words; they are in us and because of this fact, words have different perceived meanings depending on the audience you are addressing. Learn how to be a more effective writer with your work sought after by advertisers and publishers. Learn how to write compelling content today! TABLE OF CONTENTS DISCLAIMER AND TERMS OF USE AGREEMENT: Introduction The Meaning of Words Is Not In The Words; They Are In Us Chapter 1...



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