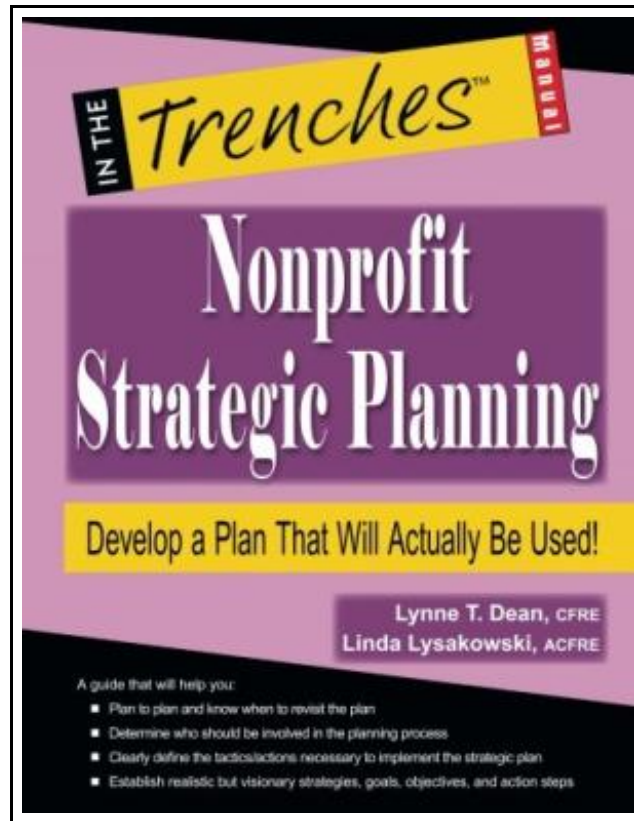


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(Prof. Damon Kautzer III)

NONPROFIT STRATEGIC PLANNING: DEVELOP A PLAN THAT WILL ACTUALLY BE USED! (PAPERBACK)



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Charitychannel LLC, United States, 2015. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.Nonprofit Strategic Planning is the book you need if you serve on the board or hold a management position in a nonprofit. Okay, we know-you d love to do strategic planning but who has the time? You re running a nonprofit, working lean and mean. You re overworked and understaffed. You re busy serving your mission. Your clients come first. Your board doesn t want to get bogged down in meeting after meeting to plan for the future. We need to deal with today! What, you say you wouldn t love to do strategic planning? You ve been there, done that, and have the battle scars to prove it. You have a dandy plan that is somewhere in your office-let s see now, where was that plan again? Oh darn, those pesky funders are asking to see our plan. Well, I guess if we have to do it, let s get it over as quickly and painlessly as possible. Oh wait, those clients that come first-have I really thought about their future? And those board members that don t want to take time to plan-do they really understand our mission and vision? And those staff people who are so overworked-could we make their job easier and their work time more productive? Hmm, maybe this planning idea isn t so bad after all. But-how can I do it while balancing all my other work? We ve been there and done this ourselves. This is why we, the authors, wrote the book-to let you know you can do it, too. You can develop a plan that works. You can get people in your organization not only willing, but enthused,...

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