



## Guerrilla Marketing for Coaches: Six Steps to Building Your Million-Dollar Coaching Practice

By Levinson, Jay Conrad; Neitlich, Andrew

Morgan James Publishing, 2012. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: "Guerrilla Marketing for Coaches" provides the first practical guide on the market for coaches who want to fill their practice with desirable clients, and then build a firm that generates wealth. Readers of this book will know exactly what they need to do in order to be a successful coach and firm builder. The book provides best practices for all phases of building a successful firm, from choosing a target market and designing solutions to attracting clients and building a firm.



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