



Women And Entrepreneurship: Issues And Challenges

By Anuradha Mathu, Asha Palit

2007. Hardcover. Book Condition: New. 300 This book is an attempt to make each reader into a potential entrepreneur. This book is intended for trainers who want to make their trainees into efficient entrepreneurs for the student and teachers of various institutes of entrepreneurship, for the students in the departments of Home Science Extension and Communication or Extension Education. The Institutes like EDI -A 'bad and Edcell at Baroad and various such instituted will find this book very useful for their various entrepreneurship related programmes and courses. Contents:- Contents, Preface, Introduction, List of Contributors, 1. The Concept and Theories of Entrepreneurship, Introduction Theories of Entrepreneurship An, Economic Theory Theory of High Achievement, Theory of Profit Theory of Adjustment of Price, Theory of Market Equilibrium Modern Concept, Conclusion, Medha Mehta, 2. Issues and Problems of Women, Entrepreneurship, Introduction Basic Problems of Women Problems, of Women Entrepreneurs Awareness Conclusion, Varsha P. Jobanputra, 3. Awareness about Factories Acts for Women, Entrepreneurship, Introduction The Small Scale Enterprises are, being regulated and governed by the following acts, Conclusion, Shantaben Makawana, 4. Women Entrepreneurship Information about, Financial Facility, Introduction Financial Institutions Financial, assistance is being Provided by ICICI Conclusion, Mandaliya Nilamben V., 13, 17, 21, 25,...



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