


[DOWNLOAD PDF](#)

A Token of My Affection: Greeting Cards and American Business Culture (Paperback)

By Barry Shank

Columbia University Press, United States, 2006. Paperback. Book Condition: New. 202 x 146 mm. Language: English . Brand New Book. Each year in the United States, millions of mass-produced greeting cards proclaim their occasional messages: For My Loving Daughter, On the Occasion of Your Marriage, and It's a Boy! For more than 150 years, greeting cards have tapped into and organized a shared language of love, affection, and kinship, becoming an integral part of American life and culture. Contemporary incarnations of these emotional transactions performed through small bits of decorated paper are often dismissed as vacuous clichs employing worn-out stereotypes. Nevertheless, the relationship of greeting cards to systems of material production is well worth studying and understanding, for the modern greeting card is the product of an industry whose values and aims seem to contradict the sentiments that most cards express. In fact, greeting cards articulate shifting forms of love and affiliation experienced by people whose lives have been shaped by the major economic changes of the late nineteenth and twentieth centuries. A Token of My Affection shows in fascinating detail how the evolution of the greeting card reveals the fundamental power of economic organization to enable and...



[READ ONLINE](#)
[1.03 MB]

Reviews

This book is definitely not straightforward to get started on studying but extremely exciting to read. It is really simplistic but shocks in the 50 percent of the ebook. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Ally Reichel**

This publication is amazing. It is definitely basic but shocks in the fifty percent of your publication. You wont feel monotony at anytime of your own time (that's what catalogues are for concerning if you question me).

-- **Prof. Kirk Cruickshank DDS**

Other PDFs



The Story of Christopher Columbus (Paperback)

DK Publishing, United States, 2001. Paperback. Book Condition: New. American.. 222 x 146 mm. Language: English . Brand New Book. Find out how explorer Christopher Columbus survived great danger on the high seas on his voyages to the New World. Longer sentences...



Write Better Stories and Essays: Topics and Techniques to Improve Writing Skills for Students in Grades 6 - 8: Common Core State Standards Aligned (Paperback)

Createspace Independent Publishing Platform, United States, 2012. Paperback. Book Condition: New. 277 x 211 mm. Language: English . Brand New Book ***** Print on Demand *****.Mr. George Smith, a children s book author, has been conducting writing workshops at schools since 2004....



Read Write Inc. Phonics: Blue Set 6 Storybook 7 Jade s Party (Paperback)

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. Tim Archbold (illustrator). 201 x 146 mm. Language: N/A. Brand New Book. These engaging Storybooks provide structured practice for children learning to read the Read Write Inc. Set 1, 2 and 3...



The Turn of the Screw (Paperback)

Dover Publications Inc., United States, 2013. Paperback. Book Condition: New. Reprinted edition. 202 x 128 mm. Language: English . Brand New Book. For lucidity and compactness of style, James s short novels, or novelles, are shining examples of his genius. Few other...



Short Stories (Paperback)

Dover Publications Inc., United States, 1995. Paperback. Book Condition: New. 202 x 128 mm. Language: English . Brand New Book. In his stories and in such landmark novels as Sister Carrie and An American Tragedy, Theodore Dreiser (1871 1945) defied literary propriety...



That Recoil of Nature (Paperback)

Charivari Press, Canada, 2011. Paperback. Book Condition: New. 202 x 132 mm. Language: English . Brand New Book. In 1598 a young Italian noblewoman named Beatrice Cenci murdered her abusive, rapist father. Her actions found many defenders but not the Romantic poet...